

# CRAIG AUBRY

 WEB DESIGNER & ONLINE MARKETING

## EDUCATION

ASSOCIATE DEGREE  
TECHNOLOGICAL SCIENCES  
OAKLAND CC - 2YR - 2013

Over 10 years of graphic design/marketing and web development experience. Using the industry standard programs to develop, maintain and increase customer reach via their website and social media networks.

## CERTIFICATIONS

Advanced Cardiac Life Support  
Basic Life Support  
TWIC

Oakland Schools SW Campus  
Graphic Design



## EXPERIENCE

**FPAR.org** JAN 2016  
FUREVER PAWS ANIMAL RESCUE  
Zephyrhills based 501c3 animal rescue  
Logo Design, Website, Business Cards, Apparel & Marketing

**JWNORTHSIDTEGRILL.com** 2015 - 2016  
JW NORTHSIDE GRILL & CATERING CO.  
New BBQ & Catering business based in Tampa, FL  
Logo Design, Website, Business Cards, Menu's, Apparel & Banners

**LA-CHARTERS.com** 2013 - 2016  
LOUISIANA FISHING CHARTERS  
New Orleans based saltwater fishing charter & lodge.  
Logo Design, Website, Business Cards, Flyers, Apparel & Banners

**XCENTRICMOLD.com** 2014 - 2015  
XCENTRIC MOLD & ENGINEERING  
PLASTIC INJECTION MOLDING & CNC MACHINING  
Website, Business Cards, SEO, Email Marketing,  
Flyers & Online Marketing

**HERITAGEAPPRAISALSMI.com** 2010 - 2016  
HERITAGE APPRAISALS  
Fine Art, Jewelry and Glass Appraisal Services  
Website, Business Cards, Flyers & Online Marketing

**VOLTICELECTRIC.com** 2013 - 2015  
VOLTIC ELECTRIC  
Louisiana Based Electrical Company  
Logo Design, Website, Business Cards, Flyers, Apparel & Banners

## OTHER EXPERIENCE

**TECHNICAL ASSOCIATE** 2015 - 2016  
INTERNATIONAL RESEARCH CENTER FOR RSD /CRPS  
Direct patient care, system backups, web page creation, operation maintenance of both computers/networks and property.  
BLS, ACLS Certification

## SKILLS

Adobe Creative Suite  
• Photoshop  
• Dreamweaver  
• Illustrator  
• Fireworks  
• Premier

Web Standards

CMS Platforms  
Joomla  
Opencart  
WordPress  
HTML / CSS Stylesheets  
Email Marketing

Banner/Ad Design  
Landing Pages  
Squeeze Pages  
SEO Analysis

Microsoft Office  
Google Adwords  
Google/Bing Analytics  
Google/Bing Webmasters  
Flexi Sign  
CPanel  
phpMyAdmin  
Email Setup  
GoDaddy Accounts  
SEM Rush  
Web Server Setup

Data Backup  
Network/PC Troubleshooting